

# INTERNATIONAL MANAGEMENT

 LA ROCHE UNIVERSITY



**TO SUCCEED IN TODAY'S GLOBAL ECONOMY**, it is imperative to understand the international operations of business enterprises and other institutions, and to consider how cultural ideals, politics, economics and geography affect business decisions. In addition to having critical thinking, problem solving and business skills, those who want to work in international management must understand global economics, multicultural business practices and how to apply business practices on a global scale.



The International Management major at La Roche University is accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading, specialized accreditation association for business education.

## CURRICULUM

### **BUSINESS CORE COMPONENT** *48 credits*

Macroeconomics  
Microeconomics  
Fundamentals of Management  
Digital Literacy  
Accounting I  
Accounting II  
Business Law I  
Managerial Accounting  
Organizational Behavior  
Marketing Management

Human Resources Administration  
Financial Management  
Financial Institutions  
International Business Management  
Operations Management  
Seminar in Business Policy

### **MAJOR REQUIREMENTS** *Complete all 4 courses – 12 credits*

International Political Economy  
Int'l Market & Export Mgmt

International Finance  
International Legal Environment

### **MAJOR ELECTIVES**

*Select any 4 courses – 12 credits*

World Religions  
Eastern Philosophy  
Global Politics  
Communication Between Cultures  
World Geography  
European Geography

*Continued*

**LA ROCHE UNIVERSITY** | 9000 Babcock Blvd. | Pittsburgh, PA 15237 | [laroche.edu](http://laroche.edu)

**Freshman Admissions**  
844-838-4578 | 412-536-1272  
[admissions@laroche.edu](mailto:admissions@laroche.edu)

**Transfer Admissions**  
412-536-1260  
[transferadmissions@laroche.edu](mailto:transferadmissions@laroche.edu)

## CURRICULUM *(continued)*

Cultural Geog/Human Mosaic  
 Geography & World Affairs  
 History & Politics of Africa  
 Comparative Government  
 Development Issues  
 American Foreign Policy  
 Internship  
 Independent Study  
 Selected History or Sociology\*

*\*Approved by Department Chair and Advisor*

**FOREIGN LANGUAGE**  
*Select 2 courses – 6-8 credits*  
*Other than native language*

Elementary I & II  
 Intermediate I & II  
 Business & Culture I & II

*Note: Advanced ESL courses satisfy this requirement for international students. Bilingual students can choose to test out of this requirement by taking a challenge exam at the MLDG1002 level of proficiency.*

## BUSINESS SKILLS COMPONENT 9 credits

Calculus for Business  
**or** Finite Mathematics  
 Probability & Statistics  
 Professional Presentations

## ACADEMIC CORE CURRICULUM 34 credits

### FOUNDATIONS OF KNOWLEDGE 12 credits

Academic Reading and Writing  
 Academic Writing and Research  
 College Algebra  
 Oral Communication

### LA ROCHE EXPERIENCE 4 credits

LRX: Foundations  
 Investigating Social Problems

## BREADTH OF KNOWLEDGE 12 credits

Natural and Physical World  
 Human Expression  
 Values and Ethics  
 Global Perspectives

## DEPTH OF KNOWLEDGE 3 credits

Interdisciplinary Inquiry

## CORE ELECTIVES 3 credits

Any Breadth of Knowledge Area Course **or** Interdisciplinary Inquiry

General electives can be fulfilled using any course selections inside or outside the Business Group programs. Total credits required for graduation: 120 minimum.



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